



CITY OF GRAND TERRACE

CITY COUNCIL

MINUTES • FEBRUARY 24, 2018

Community Room

Special Meeting Workshop

8:00 AM

22795 Barton Road • City Hall

CALL TO ORDER

Convene City Council

| Attendee Name | Title | Status | Arrived |
|----------------------|---|---------|---------|
| Darcy McNaboe | Mayor | Present | |
| Sylvia Robles | Mayor Pro Tem | Late | 9:00 AM |
| Doug Wilson | Council Member | Present | |
| Bill Hussey | Council Member | Present | |
| Kenneth J. Henderson | Council Member | Present | |
| G. Harold Duffey | City Manager | Present | |
| Richard Adams | City Attorney | Present | |
| Debra Thomas | City Clerk | Present | |
| Alan French | Public Works Director | Present | |
| Sandra Molina | Planning & Development Services Director | Present | |
| Jesse Smith | Executive Assistant | Present | |
| Cynthia A. Fortune | Assistant City Manager | Present | |

A. PUBLIC COMMENT

None.

B. SPECIAL PRESENTATIONS

Social Media and Official Communications

Kelly Montgomery, Public Success Solutions reviewed topics from City Council's May 13, 2017 workshop. She provided an overview of the day's agenda and ground rules for the workshop.

Scott J. Grossberg, one of Grossberg & Hoehn's founding partners gave background information on his career.

Attorney Grossberg informed the group that JPIA maintains a wealth of information and

resources on its website and he highly recommended that the City obtain the formal Social Media Policy located on its website.

Lengthy discussion ensued covering what a public record is, email versus social media, social media archiving, what is and is not a violation under the Brown Act and Attorney Grossberg's recommendation that the City's website contain a detailed "Frequently Asked Questions" page which will create a unified front for both City Council and staff as it relates to communication and information.

Mayor McNaboe recessed the City Council meeting at 9:58 a.m.

Mayor McNaboe reconvened the City Council meeting at 10:12 a.m.

C. MAYOR AND COUNCIL TO CONDUCT VISIONING/STRATEGIC PLANNING WORKSHOP

Workshop Facilitator: Kelly Montgomery, Public Success Solutions

City Council will continue to review (i) the City's Mission, Vision & Goals to ensure the continued quality of life experienced by the citizens of Grand Terrace; and (ii) provide updates on measures that will be taken to continue to achieve the core values of the organization.

Discussion was held regarding a communication plan and bringing a developed plan back to Council. There was a suggestion that Council would like to be provided with talking points on major projects, a communication strategy and have a member of staff attend in a support role when a Council Member is providing information at a public event.

Discussion also took place regarding implementing a communication plan that can provide residents with tools to gain access to information on upcoming projects, associated costs and City issues.

Develop and Implement Successful Partnerships discussion was held on the newly created Parks & Recreation Advisory Committee, the need for streamlined use policies and the process by which the committee presents its recommendations to the City Council.

G. Harold Duffey, City Manager provided Council with an update and review on the City's 2030 Vision progress from Phase I to Phase II.


A Governance Plan was presented and after Council and staff complete their review, an update will be brought back to Council for approval.

Ms. Montgomery reviewed the City Council interviews held last year regarding ways to successfully achieve Council's vision and identified those obstacles which still hinder Council's successful implementation of its vision.


At the completion of today's workshop, City Manager Duffey and Ms. Montgomery informed Council they will report back with recommendations for Council's successful implementation of its Vision 2030.

ADJOURN

The Next Regular City Council Meeting will be held on Tuesday, February 27, 2018 at 6:00 p.m.



Darcy McNaboe, Mayor



Debra L. Thomas, City Clerk